Over 180 evidence-based publications in English and Spanish to help build college- and career-readiness! Perfect for Title 1, ESSA!

Help Families Boost Student Achievement!

NEW
Whiteboard Videos!

Let’s do the Math: Engaging Parents for Student Success, p. 10.

Homework & Study Skills: Engaging Parents to Support Student Learning, p. 8.

6 ParentTalks™ Videos on Reading!
Personalized Animated Videos Help Families Support Student Reading Achievement. p. 3.

eTips Messages
Perfect-length messages for:
Facebook, Twitter, Text, Voice, Email, More! p. 3.

Save $$$
with Back-to-School Discounts on Parent Resource Centers, Booklets and Kits through 10/31/16!

Family Engagement Made Easy
ready-to-use products help improve student achievement!

Over 180 evidence-based publications in English and Spanish to help build college- and career-readiness! Perfect for Title 1, ESSA!

Let’s do the Math: Engaging Parents for Student Success, p. 10.

These strategies add up to success with math
Most students can master math if they work hard. Encourage your teen to ask questions in math class—if he is confused, others probably are, too. Remind him that math builds on what was learned before, so he shouldn’t fall behind with homework. Suggest that your child find a math study partner to talk through problem-solving strategies. And encourage him to read ahead in his textbook—he’ll know what he needs to concentrate on in class the next day.

A love of reading fuels success in many areas
Avid readers are better readers. Students who are always reading books—above and beyond school requirements—are more likely to succeed in school and life. They also master new academic areas with less effort, score higher on SATs, have more diverse interests, are more flexible in their thinking and more open to new ideas, and enjoy learning more than students who rarely read. So encourage your teen to pick up a book and start reading!

These messages help you:
- Engage parents in reading, writing, math and science
- Meet ESSA and Title 1 requirements
- Improve student achievement
- Boost parent involvement
- Save $$$

Homework & Study Skills:
Engaging Parents to Support Student Learning, p. 8.

NEW!

Braddock Road School
Just now
Boost Post

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Just now
Boost Post

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- Save $$$

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Engaging Parents to Support Student Learning, p. 8.

NEW!

Braddock Road School
Just now
Boost Post

Braddock Road School
Just now
Boost Post
Evidence-based information for parents to boost student achievement automatically posts on YOUR school website 365 days a year!*  

Your students’ parents can read professional, school success ideas on respect, responsibility, motivation, reading, math, testing, homework, discipline and more right from your website!

“Essential” Tier includes:

**FOR YOUR WEBSITE**
- Elementary or Secondary parenting tips (in Eng. and/or Span.) that automatically post on your website 365 days/year in the place you designate, alongside weekly quizzes, articles on timely topics, a “School Success Library” including thousands of keyword searchable articles.
- Personalized screens with your name and school name.
- Interactive “Ask the Experts” feature! Your school’s/district’s parents can ask any school success related question and get a prompt, individualized email reply from The Parent Institute with a copy to you.
- Administrator Page to preview content before it posts.

**FOR YOUR SOCIAL MEDIA**
- eTips: Daily Parent Engagement Messages. You’ll get a weekly email containing the next week’s parent tips. Each is ready for you to post on Facebook, text messaging, mobile apps, more. You’ll also get Twitter headlines and links.

Add the “Enhanced” Tier for greatest parent engagement. Includes:
- 24/7 access to all of the ‘Essential’ Tier benefits and services.
- Eight Discipline Series Videos (Also sold separately on pgs. 38-39) that parents can view on your website showing hundreds of home ideas to encourage good behavior and school work from their children.
- Seven Parent Guides (Also sold separately at www.parent-institute.com/pg). In-depth guides, 8- to 16-pages. Elementary (E) or Secondary (S). Titles include: The Road to Reading Success (E), 31 Alternatives to TV & Video Games (E), Teachers’ Top 10 Learning Secrets (E&S), How to Help Children Do Their Best on Tests (E&S), Helping Children Get Organized for Homework and Schoolwork (E&S), Seven Proven Ways to Motivate Children to Do Better in School (E&S), Bullying and Bullying (E&S), Peer Pressure (S), How to Help Your Struggling Student (S).

**WEB CONTENT YEARLY SUBSCRIPTION PRICES:**
(Service includes eTips: Daily Parent Engagement Messages, p. 3.)

1. Choose the TIER of service you need:  □ Essential  □ Enhanced (includes “Essential”)

2. Choose the age-level and language VERSIONS for the “Essential” or “Enhanced” service:
   - Elementary English  □ Secondary English  □ Elementary Spanish  □ Secondary Spanish

3. Choose the SUBSCRIPTION you need based on your school or district size:
   - One School Building (or Campus)  □
   - School District Rates:
     - Small District (up to 2,500 students)  □
       - Regular Price: $399/yr.  \$349/yr.  \$319/yr.  \$299/yr.  \$259/yr.  \$239/yr.  \$199/yr.
     - Medium District (up to 25,000 students)  □
       - Regular Price: $629/yr.  \$529/yr.  \$419/yr.  \$399/yr.  \$359/yr.  \$339/yr.  \$299/yr.
     - Large District (over 25,000 students)  □
       - Regular Price: $829/yr.  \$699/yr.  \$379/yr.  \$279/yr.  \$249/yr.  \$219/yr.  \$199/yr.

4. Calculate your SUBSCRIPTION PRICE here:
   - “Essential”
     - Regular Price:
       - First Version: \$275/yr.  \$239/yr.  \$199/yr.
       - Each Add’l Version:
         - First: \$129/yr.
         - Each Add’l:
   - “Enhanced” (includes “Essential”)
     - Regular Price:
       - First Version: \$399/yr.  \$339/yr.  \$299/yr.
       - Each Add’l Version:
         - First: \$129/yr.
         - Each Add’l:

5. Provide your website’s URL and the email address(es) of the person you want to receive the set up instructions.
eTips®: Daily Parent Engagement Messages

Perfect-length messages for social media!
Use them on your mobile apps, Facebook page, Twitter, parent portals, emails, website, text messaging, and more!

[etips: Daily Parent Engagement Messages is INCLUDED in the SCHOOL SUCCESS WEB CONTENT SERVICE (p. 2) or can be purchased separately using these prices.]

Engage parents with these benefits:
- Perfect school success messages for parents who may not check your website or those who use smartphones exclusively for communication.
- Easy to use! You’ll receive a weekly email containing seven tips and links to school success articles to use the next week—each ready to copy and paste or customize.
- 365 professionally-written tips/year that boost student achievement, resilience, responsibility, organization and motivation; support your curriculum goals; and more!
- Ideal length for social media, mobile apps, teacher websites.
- Each tip comes with a Twitter headline and link to article.

FREE Bonus! We’ll email our special report “5 Great Ways Schools Can Use Social Media to Engage Parents & Families.”

ORDERING INFORMATION:*  
1. Calculate your permanent license price.  
(Sold only in topical sets of 6 videos. English and Spanish.)

<table>
<thead>
<tr>
<th>Language Set</th>
<th>1st Language</th>
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<tbody>
<tr>
<td>Sch. Bldg.</td>
<td>$269/set</td>
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<tr>
<td>Sm. Dist.** (up to 2,500 students)</td>
<td>$369/set</td>
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<td>Med. Dist.** (up to 25,000 students)</td>
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<td>$219/set</td>
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<tr>
<td>Lrg. Dist.** (over 25,000 students)</td>
<td>$679/set</td>
<td>$299/set</td>
</tr>
</tbody>
</table>

2. Provide email address.
   * [Videos 1 & 2 available mid-Aug.! Entire set by Oct. 10!]


ORDERING INFORMATION:*  
1. Choose the age-level/language versions you need:  
   - Elementary English  
   - Elementary Spanish  
   - Secondary English  
   - Secondary Spanish

2. Calculate your yearly subscription price:  

<table>
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<td>Lrg. Dist.** (over 25,000 students)</td>
<td>$617/yr.</td>
<td>$337/yr.</td>
</tr>
</tbody>
</table>

3. Provide email address.
   * etips also included as part of the Web Content Service or sold separately here.  
   **Districts pay one inexpensive flat rate for any number of schools.
Boost student achievement, improve performance skills and build college- and career-readiness in ALL sub-groups by engaging parents in research-proven* parent involvement training classes right at your school.

Often parents in minorities, first generation and other at-risk communities don’t know how to support the school and the education of their child. Research proves that if educators help parents understand the school system and their vital role in supporting education at home and show them ways to help, student achievement and attendance goes up. Also, parents encourage more goal strategies for graduation, college and a career for their children. In short, the American dream becomes alive, believable and obtainable for all.

The Realizing the American Dream (RAD) Family Engagement Program is a research-based, self-administered, professionally developed series of classes for parents that helps get parents effectively involved in their student’s academic success. Built on the landmark Hoover-Dempsey & Sandler research model, the program will help you create effective and sustained home/school partnerships by addressing the challenge of parents’ capacity for partnership and self-confidence to help, and build a shared responsibility for student achievement. The curriculum helps parents understand the vital role they play in their child’s success in school, learn how to implement an academic success plan for their child and be a partner in their child’s education. You’ll:
• improve academic success in critical sub-groups;
• increase the number of students who graduate and are college- and career-ready; and
• build support for your school programs.

Over 500 pages in three binders provide separate sets of materials needed for the Program Director, Class Facilitator(s) and Parents.

The Program Director binder contains all of the information needed to implement the program including an overview, time line and checklist of logistical action items and responsibilities to complete before, during and after each class, tips on identifying facilitators with a script and PowerPoint® presentation to recruit them, program evaluation tools, registration forms, attendance sheets, website download access to all printed materials, PowerPoint® slides and more! You’ll also get publicity materials, a plan for recruiting parents and ways to maintain the momentum after parents graduate.

The Class Facilitator binder contains a guide for each class including detailed lesson plans, discussion starters, PowerPoint® slides, room set up suggestions, pre- and post-program surveys and more!

The Parent binder contains lesson materials, a Quick Guide to help parents understand how school systems work, graduation terms and concepts, typical school standards, university admission requirements and much more. It includes a personal Academic Success Plan to identify actions they will take to achieve their child’s academic success. Give parents a full printed set of materials or allow parents access to the dedicated website to print their own sets.

Dedicated RAD Program website for Program Directors and Class Facilitators contains all reproducible materials, supplemental parent publications, PowerPoint® slides, pre- and post-program surveys to measure your program’s success in three critical areas: parent behaviors, beliefs, and knowledge.

*For information on/research behind the RAD program, go to www.parent-institute.com/RAD.
Tailor the program to fit your needs!

The program of 10 two-hour, interactive classes can be implemented at any time:

Class One: Parent Information and Registration Meeting
Class Two: YOU Make the Difference!
Class Three: Being a Partner with your School
Class Four: Academic Standards and Performance Requirements**
Class Five: Success Factors: Communication & Discipline
Class Six: Success Factors: Self Esteem & Motivation
Class Seven: Success Factors: Reading & Responsibility
Class Eight: Your Academic Success Plan
Class Nine Principal Forum: Parents, Facilitators and Principal Q & A
Class Ten Graduation: Parents are honored. Hopes for the future are celebrated.

**High School Edition stresses Academic Success Plan, requirements and college planning.

Getting parents to attend: Getting parents to come to school for classes and feel welcome is part of the cultural barrier that prevents attendance. The RAD kit helps with that too by providing strategies and tools for getting even the most hard-to-reach parents to attend. As RAD has now recruited and graduated over 35,000 parents, leaders find that when using the tools provided, they CAN get parents to attend and once there, parents are hooked and want even more classes! After graduation, many parents continue to gather and share their dreams and strategies for improving their child’s achievement.

From parent graduates of the RAD Program:

“With this important information, we are more confident and prepared to motivate, inspire and guide our children to success. Thank you for allowing us to be a part of such an awesome program.”

“We learned how to handle each academic step in our children’s education and how to work actively with the school.”

“We learned how the education system works and what our children need to do to graduate high school and go to college.”

“Before this program, many of us thought that life would never change, but today we know that we can all change our destinies because knowledge is power. Thank you for believing in us as parents.”

Peer-reviewed research concludes:

“The RAD Program helps schools get parents effectively involved for students’ academic success by successfully translating the Hoover-Dempsey & Sandler Model on Parent Involvement into practice. RAD impacts parents’ beliefs about the role they play in their child’s education, enhances parents’ knowledge of U.S. public education school system and also influences parents’ behaviors, specifically: home-school communication and home-based support for academic skill development, and basic parenting skills (communication, discipline). Post-RAD behaviors were a function of newly acquired knowledge and beliefs, not family demographics.”

The American Dream for all: RAD is the most versatile, comprehensive, ready-to-implement research-based parent engagement program available. With it, your school/district can be on the path to increasing test scores, having higher achieving students, decreasing dropout rates and boosting achievement for all but especially those in vulnerable subgroups.

1. Choose the program(s) you want: RAD Elem., Mid. Sch. and/or High Sch. in Eng. and/or Span., TIP (See p. 6).
2. Calculate your program pricing based on sch./dist. size and number of programs needed.

Pricing

Purchase one program and get additional programs (RAD or TIP, pg. 6) for ½ price!

<table>
<thead>
<tr>
<th>School, Dist. Size</th>
<th>1st Program</th>
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<td>(up to 25,000 students)</td>
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<tr>
<td>(over 25,000 students)</td>
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* Includes use in all schools.

Elementary School Numbers:

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<th>#5PO1B; Sm. Dist. #5PO1S; Med. Dist. #5PO1M; Large Dist. #5PO1L; Spanish: Sch. Bldg. #6PO1B; Sm. Dist. #6PO1S; Med. Dist. #6PO1M; Large Dist. #6PO1L.</th>
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<td>Middle School Stock Numbers:</td>
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</tr>
<tr>
<td>High School Stock Numbers:</td>
<td></td>
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<tr>
<td>English: Sch. Bldg.</td>
<td>#5PO4B; Sm. Dist. #5P04S; Med. Dist. #5P04M; Large Dist. #5P04L; Spanish: Sch. Bldg. #6P04B; Sm. Dist. #6P04S; Med. Dist. #6P04M; Large Dist. #6P04L.</td>
</tr>
</tbody>
</table>

Optional services to enhance your program

Call 1-800-756-5525 for information: 1. Pre-/post- survey evaluation and interpretation. 2. Preprinted bulk copies. 3. Have experts train your facilitators or get a fully-facilitated turnkey program.

Perfect for Title 1, ESSA and similar grant programs!

Would you like to preview RAD? Call 1-800-756-5525.
For information on/research behind the TIP program, go to www.parent-institute.com/TIP.

The only research-proven, professional development program on parent involvement for teachers!

Teachers Involving Parents

The link between parent involvement and student achievement is documented by decades of research*. Yet teachers rarely get the training they need to effectively involve parents.

The Teachers Involving Parents (TIP) Program was developed by the same team that produced the definitive Hoover-Dempsey & Sandler research explaining why and how parents get involved. It helps teachers 1) engage parents to improve student achievement, 2) develop specific tools and strategies to support parent involvement and 3) develop confidence in their ability to work effectively with families and confidence in families’ abilities to make a positive difference in their children’s schooling.

The TIP Program strengthens connections among teachers as colleagues to produce measurable, positive change in school-home partnerships. Six 90-minute sessions are grounded in research and consist of individual and group activities, contributions from participants and sharing of ideas and strategies:

**Session 1:** What is parent involvement and why is it important?

**Session 2:** Overcoming barriers to parent involvement

**Session 3:** What do we know about parents?

**Session 4:** Let’s talk: family-school communication

**Session 5:** What’s working in parent involvement? (And what’s not working?)

**Session 6:** Working together for improved parent involvement practices

The Program Coordinator’s Binder: Making TIP Work for You includes an overview, background and objectives, pre- and post-surveys to evaluate your results, expert suggestions for a successful program and facilitator selection, more! Program Coordinators have access to a dedicated support website for printing reproducible materials, downloading slides, accessing related research, more.

The Facilitator’s Binder (200+ pgs. and DVD) includes a video by Dr. Joan Walker, researcher/co-developer of the program, on the research foundation for each session, plus prep instructions, individual and group activities, PowerPoint® slides, copies of all materials contained in the participant’s workbook, a list of references and useful resources and more! Facilitators have access to a dedicated support website.

The Workbook Binder includes the research foundation, worksheets, evaluation form, and more for each session.

With the TIP Program, research, experience and service combine for unparalleled results! And, we are with you every step of the way, including free email support and telephone consultation.

TIP is perfect for administrators, new and veteran teachers, and other staff. It supports proficiency ratings in new teacher evaluation systems and can have a synergistic effect when used as a companion to the RAD program on page 4.

How to order:

1. Choose the program(s) you want: TIP, RAD Elem, Mid. Sch. and/or High Sch. in Eng. and/or Span., RAD (See pgs. 4-5).
2. Calculate your program pricing based on sch./dist. size and number of programs needed.

TIP Stock Numbers: Sch. Bldg. #5PO2B; Small Dist. #5PO2S; Med. Dist. #5PO2M; Large Dist. #5PO2L.

Call for quote: Get a report of your pre-/post-survey data, bulk copies of participant materials, facilitator training, or a fully-facilitated program.

 Purchase one program and get additional programs (TIP or RAD, pg. 4) for 1/2 price!
For middle and high school students, and the parents and educators who guide them, the time to start mapping the route to student success in college and a career is TODAY. Multiple research studies show that the strongest predictors of college attendance and completion, particularly for minority and low-income students, are academic preparation, social support, access to information, parental involvement and knowledge about college and financial aid. As family involvement is critical, schools must engage parents to ensure that students understand and take the steps necessary to reach their goals.

In over 150 pages, our College & Career Readiness kit helps you engage ALL parents and students (even hard-to-reach parents or those with language barriers) to plan and prepare students for college and a career using research-based solutions. In the guided parent presentation and reproducible handouts, parents and students: create an action plan for success, including goals and expectations and a four-year plan of courses; identify the student’s strengths, interests and education options; prepare for parent/counselor/teacher/student conferences on college and career readiness and more. They will learn ways to: build a support network and student responsibility for learning, get ready for important testing, pay for college, and strengthen study habits.

Staff can keep parents and students engaged all year long, year-after-year with:

- A DVD containing two videos (one middle school & one high school) for parents: “The Roadmap to College & Career Readiness.” Each video discusses the top 10 level-appropriate ways that parents can help students navigate their way to college and a career. Use the video on its own or as an introduction to a longer parent meeting.
- Two level-appropriate Leader’s Guides that provide outline/details for the parent presentation and related materials that include tips for successful meetings.
- A research review for school leaders called, Making the Case: The Value of Parent and Student Preparation to College and Career Readiness, that will help you build support and understanding among staff, parents and students.
- Reproducible (print, website, social media) materials for engaging parents and students that include level-appropriate sample informational letters, meeting invitations and other publicity materials.
- 50 copies each of two parent brochures: Seven Habits of Highly Responsible Students and Expect the Best from Your Child—And Get It! (Over $50 value!) A binder and CD containing the PowerPoint® slides for the parent meeting, leader’s presentation guides and all reproducible materials.

The value of school, parent and student collaboration in preparing pathways to college and a career is limitless. Every important decision is a building block that can affect students’ lifelong earning potential. This kit can be your essential guide to engaging families to prepare students for college and a career.

Eng. #5K12  Eng. Kit and Span. supplement* #6K12
*You’ll get the English kit, PLUS Span. versions of the DVD, (including narration in Span.), CD-ROM (reproducible workshop materials, appropriate leader’s materials) and parent publications.

For details call 1-800-756-5525 or go to www.parent-institute.com/college-and-career.
Research on the effects of parental involvement on homework found that parents become involved when they perceive that their schools want their involvement, and that their involvement will make a positive difference in student achievement. When surveyed, 90% of parents agreed that parent involvement was important, but 80% said they needed more information to help their children at home.

With the Homework & Study Skills kit, schools can bridge this critical gap with practical, easy ways to engage parents in building their child’s homework habits and study skills, and equip them with age-level tools they can use at home. Parent involvement in homework can lead to positive student attitudes, perceptions of personal knowledge and efficacy, and higher completion rates of homework—all leading to greater student and school success.

The kit helps you inspire parents to foster successful homework and study habits. And, it provides your teachers with solid, practical tools to motivate and instruct parents on how to do it. Its 200+ pages provide research-based resources that parents and teachers can use to boost children’s academic success.

Materials for parents include test-preparation strategies, note-taking methods, time management tips and solutions for those who struggle with homework.

This kit will help staff and teachers keep parents engaged all year long and contains:

- A DVD containing two professionally narrated PowerPoint presentations (elem. & sec.) for parents on building strong homework and study skills. Pop it into a DVD player and your job is done! Or conduct the meeting yourself with the script provided.
- A section for school leaders, Why Study Skills Matter, covers critical study skills for student success and college-career-readiness, why schools should involve parents in developing student study skills, more!
- An Engaging Staff section includes ways staff can get parents involved and ways teachers can link study skills to existing lessons, and answers to questions parents ask about homework.
- An Engaging Parents section includes a sample letter to parents, homework policy summary and contract, tips for hosting a parent meeting, ways to work with language barriers and more!
- Level-appropriate reproducible newsletter articles, handouts and eTips on study skills to help keep parents involved throughout the academic year on organization, critical thinking, persistence, more.
- Publicity materials/invitations to use on social media, your website, parent emails, flyers and more!
- 50 copies each of two best-selling publications: Top Five Study Skills Every Student Needs booklet and Homework Time Made Easier—And More Effective brochure, and 100 copies of Good Study Habits: A Key to Your Student’s Success stuffers.
- A binder and CD containing the PowerPoint presentations and all reproducible publications.

### Special Intro Prices!

<table>
<thead>
<tr>
<th>Any Kit</th>
<th>English only Kit</th>
<th>Special Intro Prices!</th>
<th>Eng. Kit w/Span. Supplement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$419 ea.</td>
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<tr>
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<td>$319 ea.</td>
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<td>20+</td>
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<td>$270 ea.</td>
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</table>

*You’ll get the English kit, PLUS Span. versions of the DVD, (including narration in Span.), CD-ROM (reproducible workshop materials, appropriate leader’s materials) and parent publications.

### Eng. #5K11 Eng. Kit and Span. supplement* #6K11

Any kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.
Supporting Common Core State Standards: Family Engagement for Student Success

Includes suggestions for communicating with parents about testing and how they can help.

The transition to the rigorous CCSS is a challenge that requires a team effort. Engaging family support and home-school collaboration to help build college- and career-readiness is essential. Research documents that students are most successful when schools and families work together—leading to better attendance, behavior, graduation rates, test scores and post-secondary enrollment. Experience proves that parents can and will support learning at home when they know their involvement is welcome, when they understand how and what their child is learning at school and when they know why the new standards are so important. School success is sure to follow!

The Supporting Common Core State Standards kit includes over 175 pages of resources and practical strategies to help you engage families, support your school staff as they overcome parent and community concerns, and work to keep all stakeholders informed! The materials are ready-to-use and distribute via email, website, handouts and at school/community meetings.

Essential communication materials include:

- A 15-page reproducible Quick Guide to the CCSS with definitions of important educational terms and answers to parents’ frequently-asked questions, a sample letter from the principal explaining the standards and enlisting the support of parents, a sample press release and sample invitation to your events, materials for creating a positive media campaign including examples of newsworthy items, suggestions for contacting the media, using your school media, and more!

Engage parents and enlist their help in implementing the CCSS with:

- planning tools/handouts, sample agenda, suggestions for conducting successful meetings, an evaluation/feedback form, tips for getting busy parents to attend, ways to involve hard-to-reach parents, overcome language barriers and how to incorporate CCSS into college- and career-readiness discussions during your already-successful events like science fairs, math nights, etc.

The kit contains all of these helpful components:

- A DVD containing an informative five-minute explanatory video about the CCSS that can be used at parent and community meetings, shown before family events, on a loop in the front lobby, during parent-teacher conferences, and/or posted on your school’s website.

- A CD-ROM containing ALL of the kit’s reproducible materials, newsletter articles and handouts on: how and why parents need to be involved, the importance of preparing their children for higher education and what it takes to be college- and career-ready in today’s global economy, practical and helpful ways to instill a love of reading in their child, help build reading comprehension, strengthen writing and math skills, develop research skills, prepare for standardized tests, and much more! You’ll also get a template where teachers can outline the standards they are working on and offer simple activities parents can do with their elementary and secondary students at home to support those standards.

- 50 copies each of these popular publications: What Parents Can Do at Home to Help Students With Math booklet, Reading for Meaning booklet, 11 Things Parents Need to Know About the Common Core State Standards brochure. A $150 dollar value!

- Attractive storage binder to organize the components into an easy-to-reference source for successful use year after year.

Any Kit

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Eng. #5K09   Eng. Kit and Span. supplement*  #6K09

*You’ll get the entire English kit, PLUS Span. versions of the DVD (including narration in Span.), CD-ROM (reproducible presentation materials, appropriate leader’s materials) and publications.

Best Seller!

Resource kit contains ready-to-use video, handouts, more!

Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.
Let’s do the Math:
Engaging Parents for Student Success

Strong math skills are vital to the development of a competitive 21st century workforce. To prepare all students to be college- and career-ready, schools must set ever-higher math goals. Effective parent engagement is a critical tool for achieving those goals. Research studies have reported that high levels of outreach to parents resulted in 40% higher test scores in math, and schools with strong family engagement were 10 times more likely to improve student learning gains in math.

Let’s do the Math has everything you need to empower elementary school parents to support math learning and boost performance. Its 150+ pages provide practical ideas any parent can use—grocery store math, intriguing math questions, entertaining math games, tips for helping a struggling (or excelling) student and more—that align with Common Core key practice standards, as well as ideas, materials and resources for you to keep families engaged with math all year long.

The kit is appropriate for grades K-6 and contains:

- A DVD containing a 10-minute narrated, turnkey presentation for parents, Let’s do the Math: Ways You Can Build Your Child’s Math Skills. Just pop it into a DVD player and your job is done! Or conduct the meeting yourself using the PowerPoint® presentation, discussion guide and Tips for Planning a Successful Meeting that are also provided.
- 10 ideas for family math events you can conduct at your school. Use the kit presentation alone or in conjunction with one of these events. You get information to help you organize, host and plan events including: Family Math Breakfast, Family Game Night, Hands-on STEM Night, and more!
- A 25-minute audio CD, Math: What Busy Parents Can Do at Home to Help Students. Provide parents with practical tips and activities on: estimation with “mental math,” the secret to solving word problems, fun with fractions, decimals and manipulatives and more! Includes a one year electronic subscription (to an MP3 file) for your website.
- 50 copies each of two best-selling publications: What Parents Can Do at Home to Help Students With Math booklet and How to Do Better in Math Student Tip.
- 15 reproducible parent handouts. Keep parents involved all year with ideas for promoting persistence, overcoming math anxiety, linking math to the real world, supporting math homework and more!
- Publicity announcements/invitations. Use on Facebook, your website, emails to parents, backpack flyers, press releases, and more!
- 10 newsletter articles. Build math enthusiasm all year. Plus, get a sample form teachers can use to engage parents to support specific concepts at home.
- 14 eTips Messages for social media to help improve math skills and keep the momentum going.
- A binder and 2nd CD containing the PowerPoint® presentation and all reproducible materials helps you stay organized.

Eng. #5K10 Eng. Kit and Span. supplement* #6K10
*You’ll get the entire English kit, PLUS Span. versions of the DVD, (including narration in Span.), CD-ROM (reproducible workshop materials, appropriate leader’s materials), parent handouts, booklets, student brochures, and audio CD.

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Use this kit year-after-year to enhance and promote your elementary school math program by engaging parents to improve student achievement!

Resource/Presentation Kits

Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.
Designed to complement any existing reading program, this 175+ page kit reminds parents that reading has a powerful positive effect on student success. With it, schools can motivate parents to stay involved in reading throughout the year by hosting Literacy Nights, Back-to-School Events, Parent-Teacher Meetings, and more with a strong parent engagement reading component! *Reading for Success* helps you motivate parents to create and sustain successful reading habits. Parents need to hear that reading with and to their children at home is essential to their child's success in school and beyond … and that, no matter what their own skill level, they can help their child!

The kit is appropriate for all elementary grades and contains:

- A 10-minute enhanced PowerPoint® presentation and script focusing on what all parents need to know about reading. Conduct your own parent reading workshop using the presentation and script or just pop in the DVD for a professionally narrated PowerPoint® video presentation at conferences, in the school office, on the website, as part of other parent meetings, etc.

- A 10-minute video on a DVD depicting parents in a nurturing home-reading environment. Parents will learn ways to stimulate their child's interest in reading at home to provide the vital reading foundation needed for success.

- 50 copies of the *25 Ways Parents Can Read With Children* booklet (a $62 dollar value!) to give to parents as a take-home reminder.

- Over 25 parent handouts to use all year to keep parents engaged in the reading education of their children. The handouts provide specific ideas to parents of beginning readers and intermediate readers to help with common reading topics and concerns and specific ideas for parents of children who are struggling.

- Eight Program Profiles of clever and successful literacy events. Conduct one or all 8 – from "It's a Great Life!" (using biographies to encourage reading non-fiction) to "Take Parents to the Library First" (for those parents who have never been), "Create Student Journalists" (students become 'stringers' for local newspapers) or mix the ideas together with your own for unique events at your school or district.

- A checklist and a variety of proven community engagement ideas (even for hard-to-reach parents) to help you organize and host successful events.

- Sample press releases, invitations, event surveys, posters and more. Plus, research summaries highlighting the positive influence of parents on reading.

- A binder and CD (containing all the printed materials) to help you stay organized for future events.

This resource kit has everything you need to engage parents in their child's reading education!

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**Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.**
The transition to the middle grades can be an apprehensive time for parents and students. But for school leaders it also presents a wonderful opportunity to help parents when they want it most. What your school does—or doesn’t do—during the transition will have a lasting impact on your students and their parents.

The Moving Right Along kit is a compilation of experience- and research-based resources to help you ensure a smooth transition from elementary to middle grades. It will help both elementary and secondary school leaders prepare parents and their rising students to meet new challenges and open up a meaningful dialogue for success that can last throughout the middle years and beyond. Appropriate for both elementary and secondary schools.

The kit contains all of these helpful components:

• A DVD with an enhanced PowerPoint® presentation professionally narrated by The Parent Institute: Secrets of Success in the Middle Grades. Appropriate for meetings of parents or meetings including students, this DVD provides schools with a powerful, ready-made meeting. Just pop it in the DVD player and your job is done!

• A CD-Rom with the PowerPoint® presentation, script and Leader’s Guide complete with an agenda, discussion topics and tips for conducting successful meetings so you can conduct the meeting yourself, plus all of the kit’s reproducible materials for future use.

• A ready-to-implement campaign complete with planning materials and handouts for your transition events. It includes: ten successful transition program profiles, a sample invitation, checklists, timelines, ways to work with your feeder schools, media releases to engage the community and copy-ready materials to put into the transition packet. There are also ideas for the first week of school and ways to keep the momentum going for years to come!

• Over 200 pages includes reproducible handouts covering the academic, logistical and social concerns of students, parents, teachers and counselors. Parents will get information to help them understand and ease their child’s transition anxiety and developmental issues, plus ways to help their child get organized and accept responsibility for their learning, improve their time management, homework skills, attendance and more! Students will get tips on peer pressure, bullying/cyberbullying, reading, math, writing, testing, study skills and other key topics!

• 50 copies of the parent booklet, Moving Right Along: Ways Parents Can Help Children Succeed in the Middle Grades. (a $62 value) to give to parents as a take-home reminder. (Eng. and/or Span.)

• An attractive storage binder to organize the components into one easy reference source ensuring many years of successful transitions.

The Parent Institute

**Resource/Presentation Kits**

**Moving Right Along:** Engaging Parents for Student Success in the Middle Grades

Help parents right when they are most eager to see that their children make a successful new start!

A ready-to-use transition resource kit to improve student achievement!

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*You’ll get the entire English kit, PLUS Span. versions of the DVD, (including narration in Span.), CD-ROM (reproducible workshop materials), appropriate leader’s materials and parent booklets.*

**Eng. #5K06** Eng. Kit and Span. supplement* #6K06

**The Parent Institute**

**Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.**
The kindergarten year presents a unique opportunity for parents and schools to build relationships and more importantly, a foundation for students’ success. At this time, parents are motivated and eager to find the right strategies, routines and balance to help their children do their best. Reaching out to families before and after they begin kindergarten is akin to reaching into the future … shaping school and student success.

Get started today! This kit has over 200 pages of tips for planning a successful kindergarten roundup and engaging parents in the education of their children for future success! You’ll find ideas for outreach to preschools, sample invitations, media releases (pre- and post-roundup), tips for a successful spring meeting and more!

Use the “Turnkey” professional enhanced PowerPoint® presentation for a successful parent meeting with no work on your part or do it yourself with the informative PowerPoint® presentation and suggested script—also provided! You’ll also get how-to ideas for: first-day activities, meet the teacher and other special events, curriculum nights, parent-teacher conferences, home visits, a welcoming parent resource center, an engaging website, and more!

Reproducible parent handouts include: School Bus Safety; Reducing Children’s Anxiety; Homework Benefits; Importance of Attendance; Volunteer Form/Ideas; School Readiness Checklist; Summer Reading List; Math, Reading, Social Skills sheets and more!

Quantity Discounts and Broadcasting Rights
The more kits you buy, the more you save! Call to inquire about DVD broadcasting rights for your district’s/school’s cable channel.

The kit contains all of these helpful components!

• A DVD containing an enhanced PowerPoint® presentation professionally narrated and presented by The Parent Institute called Off to a Good Start!: Ways Parents Can Help Children Succeed in Kindergarten. Just pop it in the DVD player for a flawless presentation with no work for you!

• A CD-ROM containing the PowerPoint® presentation and script, planning tools, publicity materials and research reference citations for staff, plus over 50 pages of copy-ready handouts for parents. Over 200 pages in all!

• A Leader’s Guide outlining the keys to success for a parent meeting including how to maintain a fun, friendly, non-threatening atmosphere; tips for seating arrangements, stimulating discussion, boosting attendance, and an evaluation form.

• 50 copies of the Off to a Good Start! Booklet (Eng. or Span.) full of take-home reminders to parents.

• An attractive storage binder to organize the components into one easy-to-reference source.

The NEA says “Research shows that the most accurate predictor of a student’s achievement in school is not income or social status, but the extent to which that student’s family is able to: create a home environment that encourages learning; express high expectations for their children’s achievement and future careers; and become involved in their children’s education at school and in the community.”

Resource/Presentation Kits
Off to a Good Start!
Engaging Parents in the Kindergarten Year

The kit contains all of these helpful components!

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Resource/Presentation Kits

Attendance!

Engaging Parents, Students and Staff in Your Attendance Campaign

Research shows that there is a statistically significant correlation between poor attendance and low grades.

Educators know the value of attendance but far too many parents and students do not. This kit will help you engage parents and students to improve attendance.

Students who regularly miss whole days or portions of class due to tardiness can miss up to a year of school by the time they reach 12th grade. It’s no wonder that the students who frequently miss school for doctor/dentist appointments, family vacations or just to have a rest day end up being the same students that need more discipline, remediation and have a greater risk of dropping out.

Over 250 pages of resources (in English and Spanish) provide you with attendance strategies and campaigns that you can use year after year! Take a giant leap toward improving student achievement in your school — because there is nothing more important to student success than having parents involved in making sure students are in class, on time and ready to learn every day.

This kit gives you step-by-step ways to conduct an attendance audit and analyze barriers to attendance. Plus systematic ways to overcome them. You’ll get: seven program profiles of successful attendance plans; important elements to include in attendance policies and procedures; ways to set up an attendance hotline; ways to use incentives to reward good/improved attendance and reinforce school-family connections; classroom lessons to get and keep students involved; ways to engage low-income families, struggling students and parents; suggestions for parents to address school safety/bullies, improve bedtime routines and morning madness; and ideas to prevent drop outs.

You’ll also get: a checklist of “best practices,” sample media releases, ideas for engaging community business sponsors and working with law enforcement, a campaign calendar, a year’s worth of newsletter articles to reinforce your message, research on the importance of attendance, surveys, posters . . . and more!

Appropriate for both elem./sec. levels, the kit contains all of these helpful components!

- A DVD with three 10-min., enhanced PowerPoint presentations on why attendance matters, professionally narrated for elem. and sec. parents and staff. Comes with a leader’s guide, script and handouts. Just pop it in a DVD player and your job is done! Or, use the separate PowerPoint Presentation and script to give the presentation yourself.
- A CD containing ALL of the kit’s reproducible materials, newsletter articles and handouts.
- 50 copies each of these three best-selling publications: Questions Parents Ask About…Attendance parent booklet, Why Your Attendance Matters student brochure and 100 Attendance: A Key to Your Student’s Success parent stuffer card. A $130 value!
- A sturdy and professional binder to keep all of your components in one place for future campaigns.

Eng. #5K05   Eng. Kit and Span. supplement*  #6K05

*You’ll get the entire English kit, PLUS Span. versions of the DVD, (including narration in Span.), CD-ROM (reproducible workshop materials, appropriate leader’s materials), parent booklets and stuffer cards, student brochures.

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Resource/Presentation Kits

Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.

The Parent Institute
Bullying and cyberbullying are increasing and pose serious problems to schools. But there are proven ways schools can ensure safety and provide a stress-free learning environment. This kit has everything you need!

In a national study, one third of 12- to 18-year-old students reported having been bullied at school during that year. Every single day in the U.S. 160,000 students miss school for fear of being bullied. Federal/state laws addressing the issue include loss of school funding for non-compliance. Recently, a Dept. of Education policy memo clarifying the legal responsibilities of school authorities stated that some forms of bullying violate federal civil rights laws.

Evidence-based research shows the devastating effects of bullying on student achievement. There are significant implications for the victim, bully, parents, bystanders and staff dealing with altercations. No student or school is immune.

Three “turnkey” presentations (for teachers, support staff and parents) plus over 200 pages of resources will help staff, parents, students and community understand bullying’s causes, its effects on achievement and what can be done to help.

Engaging teachers and staff. Two enhanced PowerPoint® presentations for K-12 teachers and support staff include prevention/intervention strategies, an executive summary and discussion topics. Also, materials to: create a Bullying Prevention Leadership Team, bullying contract and survey, publicize your program’s policy/procedures and create/update your anti-bullying policy. Plus get a discipline rubric, checklist of best practices.

Engaging parents. Get an enhanced PowerPoint® presentation, an anti-bullying program announcement letter, tips for a parent-teacher conference on bullying and working with language barriers, 12 newsletter articles to empower parents year-round, 10 workshop handouts to help parents: understand bullying, protect their child, teach online safety, intervene if their child is the bully, and more!

More! Get ways to engage students: promote and reward positive character traits, use motivational contests, establish an anonymous bullying report system, adopt reflective activities for the bully and more!

Ideas to engage the community: a media release, how-tos for business/school partnerships, ways to work with other schools and more!

The kit (including binder) also contains:

- A DVD with three enhanced PowerPoint® presentations—for teachers, staff and parents. Just pop it into a DVD player and your job is done!
- A CD containing: the teacher, staff and parent PowerPoint® slides and scripts to give the presentations yourself, plus Leader’s Guides to help you conduct successful meetings; advertising/planning tools such as a media release, parent letters and poster, and the kit’s printable materials including handouts, newsletter articles, survey, certificate and more!
- 50 copies each of three publications: Dealing with the Tough Issues… Bullies parent brochure, Questions Parents Ask About… Bullies parent booklet, Dealing with Bullies student brochure. A $115 value!

Bullying affects achievement. With this kit, you can begin proactive steps and intervention strategies today.

Combine kit orders on pages 7-17 and 46 to save! Call 1-800-756-5525.
Conduct meetings that lead to student and school success!

Now, you can help parents boost student achievement by providing advice on how to: motivate children, build responsibility, develop homework and study skills, create life-long learning habits, and more!

This 200+ page comprehensive kit provides everything you need to hold an outstanding, effective parent meeting to boost the achievement of every student, plus provides ideas for creating “mini-meetings” that can stand alone or be used in conjunction with other events!

This impressive kit provides all of these helpful components!

• A “turnkey” DVD containing a professionally narrated, 15-minute enhanced PowerPoint® presentation with full-motion video clips illustrating practical tips for parents using role-play scenes of real-life situations. Just pop in the DVD and your job is done! Included Leader’s Guide contains guidelines for conducting an interactive 45 to 60 minute workshop after the opening presentation as well as discussion/brainstorming activities.

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• Useful Reference Materials summarizing current research on the positive impact of parent involvement as well as six profiles of proven parent involvement programs.

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Helps parents understand why children must have limits and why parents must set them. Includes useful ideas for busy parents on how to establish and maintain parental authority yet still be caring and supportive.

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Good discipline is critical to student success—and experts know it is best taught by parents at home. Support school campaigns on specific issues like character, responsibility, motivation and conflict resolution.

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Eng. #307A Span. #407A

What Parents Can Do at Home to Help Students With Vocabulary*
Provides specific, easy-to-implement ideas parents can use at home to build the vocabulary of their children, thus improving school performance in every subject area.

Eng. #319A Span. #419A

Building Reading Skills–A Blueprint for Parents
Gives parents a step-by-step “blueprint” of specific, proven ways they can help their children (of all ages—birth to high schoolers) build the reading skills they need to succeed in school.

Eng. #308A Span. #408A

Building Readers
Also see this informative newsletter on page 37.

* From Academic Achievement Series; ** From Parenting Series; *** From Skills for School Success Series.

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Homework and Study Skills Booklets

Top Five Study Skills Every Student Needs
Studying with a purpose, taking effective notes, planning ahead for large assignments, reading comprehension and memory skills are covered with ways parents can help students accomplish each.

Eng. #525A Span. #625A

Using the Internet as a Study Tool
Provides practical tips including ways to find: accurate (and avoid bogus) information and a computer to use (if family doesn’t own one). Tips on blogs, plagiarism, safety, cyberbullying, more!

Eng. #526A Span. #626A

Raising Responsible Children Booklets

STOCK UP NOW! Discount prices end soon!

YEARLY ELECTRONIC SUBSCRIPTIONS

1. Choose your subs. type:
   - Reading
     - Set of 6 titles
   - Homework
     - Set of 6 titles
   - Raising Child.
     - Set of 6 titles
   - EACH Set/Year
     - 1st Lang.
     - 2nd Lang.

2. Choose the correct set & stock #s

3. See yearly subs. price for EACH set

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* Descriptions found at www.parent-institute.com/responsibility.

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Included in NEW Homework Kit (page 8)!
**Academic Achievement Booklets**

Parents will learn secrets for encouraging children's interests in the world around them and how to harness that interest to help them do better in school.

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<table>
<thead>
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<th>Set of 6 titles for Learning Advisor or Parenting</th>
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<td><strong>Acad. Ach.</strong></td>
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<td><strong>Super Saver 50</strong> – 50 of each title. 300 Total.</td>
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<td><strong>Super Saver 100</strong> – 100 of each title. 600 Total.</td>
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<tr>
<td><strong>Super Saver 500</strong> – 500 of each title. 3000 Total.</td>
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**STOCK UP NOW!**

Discount prices end soon!

**MIX AND MATCH**

(Any printed 16-page booklets in this catalog)

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<thead>
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<th>Qty. (50 min.)</th>
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<td>10,000 + ......</td>
<td>.30 ea.</td>
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School Readiness

Help parents get into the parent involvement habit early—helping to ensure a child’s school success.

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1. Choose your subs. type:
   2. Choose the correct set & stock #s
   3. See yearly subs. price for EACH set

<table>
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For your website, emailing and/or printing.

Use this separate booklet to smooth the transition to kindergarten. See page 19.

Off to A Good Start! Kit — Engaging Parents in the Kindergarten Year. A resource kit for schools/districts to plan an outstanding kindergarten outreach program! See page 13.

Getting Ready for Reading
Details simple activities busy parents can do with preschool children to help them get ready for reading.

Eng. #351A Span. #451A

Developing Social Skills
Gives suggestions parents can practice at home to build children’s social skills such as: taking turns, following rules/oral directions, attending to and finishing tasks, and making compromises!

Eng. #352A Span. #452A

Building Motor Skills
Suggests simple, fun activities parents can use to help preschool children develop and practice the basic motor skills they will need to be successful in school.

Eng. #353A Span. #453A

Building Discipline and Responsibility
Provides practical advice parents can use to instill good discipline habits in their preschool child and help them accept responsibility.

Eng. #354A Span. #454A

Learning About Language
Full of proven activities for parents to use to enrich critical language development during the preschool years.

Eng. #355A Span. 455A

Getting Ready for Math
Suggests simple ways parents can help children discover key math ideas—such as shapes, counting, “less” and “more,” measurement, time, matching and more.

Eng. #356A Span. #456A

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Includes 40 popular QuickTip titles. The four titles on this page plus these series: Student Responsibility, Exceptional Children®, Motivating Parents, Reinforcing Learning, Motivating Students, and Student Stress. Pgs. 29-33.

Printed - Complete Sets

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Electronic Subscriptions - Complete Set

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Individual Titles (not in a series)

11 Things Parents Need to Know About the Common Core State Standards
Explains what parents and families must know about the new higher standards and how to make sure their child meets them.

Printed Copies:
Eng. #1174 Span. #2174

Get Ready For the Parent-Teacher Conference
Simple things parents can do before, during and after the conference to ensure teamwork to help children learn.

Printed Copies:
Eng. #1001 Span. #2001

About Your Child’s Report Card
Includes ideas for parents about how to deal positively with good and bad report cards and ways to help children set goals for better grades.

Printed Copies:
Eng. #1000 Span. #2000

Ways Busy Parents Can Help Children Succeed on Standardized Tests
Gives parents ideas to help children feel confident and be well-prepared. Covers test anxiety, attendance, health, reading comprehension, vocabulary and studying tips.

Printed Copies:
Eng. #1173 Span. #2173

Individual Prices

PRINT (Eng. or Span.)
(Order in increments of 25)
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<td>1,025-2,500</td>
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<td>5,025-10,000</td>
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Print: Purchase any printed QuickTip on this page or in this catalog using this chart.

Yearly Electronic Subs.

<table>
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Electronic: To order Yearly Electronic subscriptions of the publications on this page, see stock #’s at www.parent-institute.com/qt-index.php.

*Exceptional Children descriptions found at www.parent-institute.com/exceptionalchildren.
It’s Never Too Late to Get Involved!

Helps parents to see how important their influence can be on their child’s education and helps motivate them to see that anytime they get involved, they begin helping their child.

Elem. Eng. #1100 Span. #2100
Mid. Eng. #1142 Span. #2142
High Eng. #1136 Span. #2136

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Elem. Eng. #1102 Span. #2102
Mid. Eng. #1144 Span. #2144
High Eng. #1140 Span. #2140

Parents Are Teachers, Too!
Details important ways parents can influence what, how much and how well their children learn.

Elem. Eng. #1104 Span. #2104
Mid. Eng. #1146 Span. #2146
High Eng. #1140 Span. #2140

Ways Busy Parents Can Help Children Succeed in School
Details specific ways busy parents can use learning opportunities they may not realize they have—such as “car time,” meals, bedtime, etc.

Elem. Eng. #1101 Span. #2101
Mid. Eng. #1143 Span. #2143
High Eng. #1137 Span. #2137

How to Work With Your Child’s Teacher
Motivates parents to establish a good working partnership with teachers. Suggests practical ways parents can monitor their child’s school performance and stay in touch with, and help, busy teachers.

Elem. Eng. #1103 Span. #2103
Mid. Eng. #1145 Span. #2145
High Eng. #1139 Span. #2139

Teachers’ Learning Secrets to Use at Home
Motivates parents to implement learning ideas from teachers including asking thought-provoking questions, establishing routines, using role-playing . . . and more!

Elem. Eng. #1105 Span. #2105
Mid. Eng. #1147 Span. #2147
High Eng. #1141 Span. #2141

YEARY ELECTRONIC SUBSCRIPTIONS

1. Choose your subs. type:
2. Choose the correct set & stock #s
3. See yearly subs. price for ea. set

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PRINTED SUPER SAVER SETS

1. Choose a Super Saver: 2. Choose the set & stock #s 3. Price for EACH (Eng. or Span.)

| Super Saver 50 – 50 of ea. title, 300 total | Motivating Parents | Eng. Span. | #3100 | #3129 | #3126 | #4100 | #4129 | #4126 | $120 ea. |
| Super Saver 100 – 100 of ea. title, 600 total | #3101 | #3130 | #3127 | #4101 | #4130 | #4127 | $209 ea. |
| Super Saver 500 – 500 of ea. title, 3000 total | #3102 | #3131 | #3128 | #4102 | #4131 | #4128 | $744 ea. |

MIX AND MATCH – See chart on page 30.

For a powerful message, order corresponding DVDs too, pg. 43.
You CAN Control the TV Set!
Explains to parents how uncontrolled TV viewing robs students of valuable time at home that they could spend more productively and provides proven, positive ways parents can regain control of the TV set.
Eng. #1118  Span. #2118

Help Your Child Do Better on Tests
Explains how parents can help students prepare for tests, from having children teach their parents the material, to developing practice tests, re-enacting TV game shows, solving puzzles based on study facts and more.
Eng. #1120  Span. #2120

Is Your Home a Learning Place?
A Quiz for Parents
Presents a non-threatening, self-scoring “home learning environment” quiz for parents and also lists easy-to-implement ways to surround children with learning new and interesting things at home.
Eng. #1122  Span. #2122

Homework Time Made Easier…And More Effective
Offers simple, specific and time-tested ideas parents need to help them get meaningfully involved in helping children of any age make better use of homework time.
Eng. #1119  Span. #2119

Secrets for Making Children Want To Read
Suggests ideas parents can use to reinforce the reading habit—from secrets for finding materials children want to read, to setting a good example by being good reading role models themselves.
Eng. #1121  Span. #2121

Learning Activities For Rainy Days & School Vacations
Includes stimulating ideas for children of all ages to do alone, with parents, and other children to help make sure children are mentally sharp and ready to learn when they return to school.
Eng. #1123  Span. #2123

Reinforcing Learning At Home
QuickTips®
For school leaders to give to parents.
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MIX AND MATCH
(Any printed QuickTip in this catalog)
(Order in increments of 25)
Qty. (100 min.)  Price
100-200 .......................... 51¢
225-500 .......................... 44¢
525-750 .......................... 41¢
775-1,000 .......................... 40¢
1,025-2,500 .......................... 37¢
2,525-5,000 .......................... 33¢
5,025-10,000 .......................... 30¢
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$51.00
Eng. #0999  Span. #0899

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Set of 6 titles for Reinforcing Learning or Tough Issues or Student Stress

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Rein. Learning
Tough Issues
Student Stress
Super Saver 50 – 50 of each title. 300 Total.
Eng. #3109  Span. #4109  Eng. #3039  Span. #4039  Eng. #3183  Span. #4183
$120 ea.
Super Saver 100 – 100 of each title. 600 Total.
Eng. #3110  Span. #4110  Eng. #3041  Span. #4041  Eng. #3184  Span. #4184
$209 ea.
Super Saver 500 – 500 of each title. 3000 Total.
Eng. #3111  Span. #4111  Eng. #3042  Span. #4042  Eng. #3185  Span. #4185
$744 ea.

2. Choose the correct set & stock #

3. Price for EACH
(Eng. or Span.)

One printed copy of each of all 64 QuickTips.
$51.00
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Included in NEW Homework Kit
(page 8)
Dealing with the Tough Issues...
The Disrespectful, Angry Child
Outlines some possible causes of angry, disrespect-ful behavior in children and what parents can do to help. Includes ideas for a discipline plan to teach respect at home and suggestions for where to get help if they need it.

Eng. #1160  Span. #2160

Dealing with the Tough Issues...The Apathetic Child
Apathetic children leave parents and educators at a loss. This QuickTip has answers. It describes the apathetic child, possible causes, and gives advice on what parents can do to combat apathy.

Eng. #1162  Span. #2162

Dealing with the Tough Issues...Violence
Addresses violence and how parents can help dispel the perception that violence is OK. Gives parents tips for helping their child handle the anger, conflicts, sadness and stress that can lead to violent behavior.

Eng. #1163  Span. #2163

* Student Stress descriptions found at www.parent-institute.com/studentstress.

Available in English, Spanish, Print and Electronic

DEALING WITH THE TOUGH ISSUES QUICKTIPS

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1. Choose your subs. type:
   - Rein. Learning
   - Tough Issues
   - Student Stress

2. Choose the correct set & stock #s
   - School Building
     - Eng. #3109EB/Span. #4109EB
     - Eng. #3039EB/Span. #4039EB
     - Eng. #3183EB/Span. #4183EB
   - Type
     - Small District
       - up to 2,500 students
         - Eng. #3109ES/Span. #4109ES
         - Eng. #3039ES/Span. #4039ES
         - Eng. #3183ES/Span. #4183ES
       - Medium District
         - up to 25,000 students
           - Eng. #3109EM/Span. #4109EM
           - Eng. #3039EM/Span. #4039EM
           - Eng. #3183EM/Span. #4183EM
       - Large District
         - over 25,000 students
           - Eng. #3109EL/Span. #4109EL
           - Eng. #3039EL/Span. #4039EL
           - Eng. #3183EL/Span. #4183EL

3. See yearly subs. price for EACH set
   - 1st Lang. 2nd Lang.
     - Eng. #1124/Span. #2124
       - $104/$62
     - Eng. #1126/Span. #2126
       - $167/$83
     - Eng. #1128/Span. #2128
       - $251/$135
     - Eng. #1129/Span. #2129
       - $335/$156

Call toll-free for Regional Service Agency Prices. 1-800-756-5525. The Parent Institute
Expect the Best From Your Child—And Get It!
Explains how parents can use the power of high expectations to motivate their child to learn and excel.
Eng. #1106  Span. #2106

Help Your Child Develop an ‘I Can Do It’ Attitude
Explains what parents can do at home to teach their children and help them develop the habit of “positive attitude power,” one of the keys to success.
Eng. #1108  Span. #2108

Teach Your Child the ‘Success Secret’ Of Hard Work
Helps parents realize why hard work is so important and helps them motivate their children with this “success secret.”
Eng. #1109  Span. #2109

Help Your Child Learn From Mistakes
Explains how parents can motivate their children to succeed by helping them learn from the mistakes and setbacks that everyone encounters.
Eng. #1110  Span. #2110

Teach Your Child How to Set Goals—And Reach Them!
Spells out a simple, step-by-step approach parents can use at home to teach children how to set achievable goals, reach them and then set even higher ones.
Eng. #1107  Span. #2107

Recognize Your Child’s Strengths… and Motivate Success
Helps parents identify their children’s talents and provides pointers on how to motivate their children by building their strengths into a foundation for school success.
Eng. #1111  Span. #2111

Research Says
Over 90% of parents surveyed agreed that parental involvement is important. But 80% said they needed more information about how to help their children at home.
*Source: Center for Research on the Education of Students Placed at Risk, Johns Hopkins University, summarized.

PRINTED SUPER SAVER SETS
Set of 6 titles for Motivating Students or Student Responsibility

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MIX AND MATCH
(Any printed QuickTip in this catalog)
(Order in increments of 25)

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<td>10,025-15,000</td>
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Full money-back Guarantee on all products!
Learning is Your Child’s Responsibility
Provides parents with successful home activities and strategies to help children understand the importance of education and accept responsibility for learning.
Eng. #1112 Span. #2112

Chores at Home Build Student Responsibility
Chores help children of any age take charge of their own learning. Discusses whether parents should pay for, redo chores, etc. and contains ways to teach children independence.
Eng. #1114 Span. #2114

Help Your Child Make Responsible Decisions
Explains simple, yet effective, methods parents can use to give children the practice, and the satisfaction, of making responsible decisions.
Eng. #1116 Span. #2116

Seven Habits of Highly Responsible Students
Identifies seven habits common to responsible and successful students and suggests proven, practical ideas parents can use to help children develop them.
Eng. #1113 Span. #2113

Help Your Child Take Responsibility For Belongings And Schoolwork
Details successful ways parents can teach children how to take responsibility for their belongings—and their schoolwork—by giving them practice at home.
Eng. #1115 Span. #2115

Teach Your Child the Responsibility Of Remembering
Shares memory techniques that can be used by all students and suggests ways parents can encourage children to accept the important responsibility of remembering key facts and other important things.
Eng. #1117 Span. #2117

There is no program that can substitute for a parent who will attend parent-teacher conferences, help with homework, put away the video games, and read to their child. Responsibility for our children’s education must begin at home.”
– President Barack Obama, Address to Congress

YEARLY ELECTRONIC SUBSCRIPTIONS
For your website, emailing and/or printing.

1. Choose your subs. type:
   • Mot. Students Set of 6 titles
     Eng. #3103EB
     Span. #4103EB
   • Student Resp. Set of 6 titles
     Eng. #3106EB
     Span. #4106EB
   • EACH Set/Year
     1st Lang. $104
     2nd Lang. $62

2. Choose the correct set & stock #
   Small District
   up to 2,500 students
     Eng. #3103ES
     Eng. #3106ES
     $167
     $83
   Medium District
   up to 25,000 students
     Eng. #3103EM
     Eng. #3106EM
     $251
     $135
   Large District
   over 25,000 students
     Eng. #3103EL
     Eng. #3106EL
     $335
     $156

3. See yearly subs. price for EACH set

★ MIX AND MATCH – Print: See page 32 for Mix and Match QuickTips price chart.
Why Your Attendance Matters
Students who attend class regularly are more likely to get better grades, stay out of trouble and graduate. This Student Tip explains that even small improvements in attendance can result in big test-score gains.

Eng. #5018  Span. #6018

Why Education Matters
Explains to students the real world applications of education and how staying in school, taking advantage of learning and appreciating their education will lead to greater school success and a better life.

Eng. #5020  Span. #6020

Better Time Management in 21 Days
Gives students ideas on how to manage their time for school success including weekly and daily calendar control tips, ways to organize their schedules for short- and long-term assignments, chores, activities, and more.

Eng. #5022  Span. #6022

Making Better Choices
This Student Tip explains a proven decision-making process, suggests ways to control impulses and anticipate consequences and, most importantly, shows students how to learn from their mistakes.

Eng. #5019  Span. #6019

How to Get Along With Your Teachers
Explains ways students can show respect to teachers, build successful relationships (by being diligent, communicative and engaged), politely advocate for themselves and get more help on getting along, if needed.

Eng. #5021  Span. #6021

Success Starts With Your Attitude
Ways students can develop and maintain a positive attitude and avoid negative thoughts and behaviors even if they are surrounded by negative events/people.

Eng. #5023  Span. #6023

Student Success
Tri-fold brochures for school leaders to give to students.

Available in English, Spanish, Print and Electronic

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One printed copy of each of all 24 Student Tips.

$31.00
Eng. #0996  Span. #0896

Questions? Call 1-800-756-5525, Mon. – Fri. 8:30 – 5:00 ET.

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$31.00
Eng. #0996  Span. #0896

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Set of 6 titles for Student Success or Study Skills #1 or Study Skills #2

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Student Success

Super Saver 50 – 50 of each title. 300 Total.

Eng. #7016  Span. #8016

Super Saver 100 – 100 of each title. 600 Total.

Eng. #7017  Span. #8017

Super Saver 500 – 500 of each title. 3000 Total.

Eng. #7018  Span. #8018

2. Choose the correct set & stock #

Student Success

Eng. #7016  Span. #8016

Study Skills 1

Eng. #7000  Span. #8000

Study Skills 2

Eng. #7003  Span. #8003

3. Price for EACH

(Eng. or Span.)

Super Saver 50

$120 ea.

Super Saver 100

$209 ea.

Super Saver 500

$744 ea.

MIX AND MATCH
(Any printed Student Tip in this catalog)

(Order in increments of 25)

Prep. (100 min.)

Price

100-200 ...................... 51¢
225-500 ...................... 44¢
525-750 ...................... 41¢
775-1,000 .................... 40¢
1,025-2,500 ................ 37¢
2,525-5,000 ................ 33¢
5,025-10,000 .............. 30¢
10,025-15,000 ........... 27¢
15,025-25,000 ........... 25¢

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Questions? Call 1-800-756-5525, Mon. – Fri. 8:30 – 5:00 ET.

The Parent Institute
How to Get Organized for Homework and Schoolwork
Provides simple, proven ideas every student can use to do better in school, including tips for organizing assignments, when and where to study, managing TV time, home responsibilities and more.

Eng. #5000  Span. #6000

How to Remember What You've Learned
Contains clever ways and useful techniques to recall information to boost student achievement including using Mnemonic devices, association and more.

Eng. #5002  Span. #6002

How to Make the Most of the Way You Learn
Summarizes the research and details the differences between auditory, visual and kinesthetic learning styles. Includes strategies students can use in order to learn best using their own learning styles.

Eng. #5004  Span. #6004

How to Tackle Large Assignments
Provides practical, easy-to-follow steps for breaking any large assignment into logical smaller steps so students complete assignments on schedule and learn more.

Eng. #5003  Span. #6003

How to Take Good Notes
Outlines simple, straightforward ways to take effective notes—information that students might never learn on their own, like how to identify the key points in class, textbooks, documentaries and interviews.

Eng. #5001  Span. #6001

Success Takes More Than Just Being Smart
Provides strategies to help students succeed and make the most of their abilities. Reviews research on the qualities needed for success—like hard work, persistence and the ability to work well with others.

Eng. #5005  Span. #6005

Study Skills #2*
Proven ideas help students improve their skills in writing, reading, math and on tests. Provides valuable study secrets and ways to study more effectively.

How to Study More Effectively, Eng. #5006, Span. #6006
How to Do Better on Tests, Eng. #5007, Span. #6007
10 Study Secrets of Great Students, Eng. #5008, Span. #6008
How to Get More Out of What You Read, Eng. #5009, Span. #6009
How to Become a Better Writer, Eng. #5010, Span. #6010
How to Do Better in Math, See Math Kit, pg. 10
Eng. #5011, Span. #6011

* Study Skills #2 descriptions found at www.parent-institute.com/StudySkills2.
Dealing With Peer Pressure
Helps students recognize the many ways their peers influence them and details effective ways students can use peer pressure to help them when it is beneficial—and ways to resist it when it can be harmful.
Eng. #5012 Span. #6012

Resolving Conflicts
Enhances school climate and safety by reviewing six methods to resolve conflicts: avoid, accommodate, compete, collaborate, compromise and confront.
Eng. #5015 Span. #6015

Coping With Divorce
Students coping with divorce need information, understanding and support. Gives helpful advice in terms easily understood by children of all ages.
Eng. #5013 Span. #6013

Controlling Anger
Presents proven ways to prevent anger-causing situations and explains how anger is often caused, how it can build up and explode out of control, and suggests methods for expressing anger in healthy ways.
Eng. #5016 Span. #6016

Dealing With Depression
Helps students understand depression and recognize the signs indicating they should seek help. Can literally be a lifesaver for students.
Eng. #5014 Span. #6014

Dealing With Bullies
Explains what bullies are like, what motivates them, why students must talk with adults about bullies, and most important, it details specific things students can do—and say—to help stop bullies.
Eng. #5017 Span. #6017

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Eng. #7021 Span. #8021

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Type Student Tips (24 titles) Price/Yr.

School Building Eng. #7019EB Span. #8019EB $188 $104

Small District up to 2,500 students Eng. #7019ES Span. #8019ES $303 $146

Medium District up to 25,000 students Eng. #7019EM Span. #8019EM $461 $198

Large District over 25,000 students Eng. #7019EL Span. #8019EL $597 $272

Yearly Electronic Subscriptions
Type Top Issues Price/Yr.

School Building Eng. #7006EB Span. #8006EB $104 $62

Small District up to 2,500 students Eng. #7006ES Span. #8006ES $167 $83

Medium District up to 25,000 students Eng. #7006EM Span. #8006EM $251 $135

Large District over 25,000 students Eng. #7006EL Span. #8006EL $335 $156

Mix and Match – Print: See page 34 for Mix and Match Student Tips price chart.
Parents make the difference! Ready-to-Reproduce subscription and our two-page newsletters (described here) include a print copy and the option to have each issue automatically downloaded to your school’s website. (Requires a FREE easy one-time set up by you or your school webmaster.)

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Discipline

In English, Spanish, Print and Electronic

Teaching Children Responsibility for Their Learning & Behavior
Explains how parents can use everyday situations to help children learn responsibility, including how to set and achieve goals, study for tests and see that they live with the positive or negative results of the behavior choices they make.

Booklets: Eng. #331A Span. #431A
DVD: Eng. #207D Span. #207DS

Helping Children Learn To Resolve Conflicts
Helps parents teach their children to resolve conflicts by helping them solve problems. Includes discussions on: intolerance, prejudice, handling bullies, using active listening, respecting others’ opinions, accepting criticism and more.

Booklets: Eng. #332A Span. #432A
DVD: Eng. #208D Span. #208DS

Helping Children Learn Self-Discipline
Explains how parents can help their child rely LESS on parental rewards and punishments and MORE on their own internal “compass.” Parents are encouraged to model good behaviors, show self-control, and explain their expectations.

Booklets: Eng. #333A Span. #433A
DVD: Eng. #209D Span. #209DS

The ABCs of Discipline at Home
Teaches parents to help children live and work with others and exhibit responsible behavior. Reminds parents of their responsibility to cultivate good discipline habits in their children by setting clear rules, enforcing them consistently and establishing daily routines.

Booklets: Eng. #335A Span. #435A
DVD: Eng. #211D Span. #211DS

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1. Choose your subs. type:
2. Choose Booklet Sets, DVD Sets or a combination of both, then stock #s and yearly price for EACH set.

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★ These best-selling booklets and DVDs are the perfect solution when you want to provide parents with research-based discipline ideas critical to student achievement!

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Explains how parents can be good role models, teach children to play by the rules, see people’s strengths, tolerate others’ views, and celebrate diversity.

_Booklets:_ Eng. #334A Span. #434A
_**DVD:**_ Eng. #210D Span. #210DS

**Helping Your Child Develop Good Character Traits**

Parents are urged to consciously select the character traits they feel are important and teach them to their children including: honesty, compassion, kindness, tolerance, perseverance, obedience and more!

_Booklets:_ Eng. #336A Span. #436A
_**DVD:**_ Eng. #212D Span. #212DS

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Teaches parents a “secret” five-step formula for helping children succeed, shares the building blocks of success and points out the importance of instilling them.

_Booklets:_ Eng. #337A Span. #437A
_**DVD:**_ Eng. #213D Span. #213DS

**Remember…You Are the Adult and You Are in Charge**

Reviews how parents can set up a foundation of firm, loving guidance, predictable rules and limits at home to help them boost their authority and become more effective.

_Booklets:_ Eng. #338A Span. #438A
_**DVD:**_ Eng. #214D Span. #214DS

For a more powerful message, use combination sets sold below. DVDs include a discussion guide for conducting your own workshops.

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2. Choose Eng. or Span. stock # below:
3. Price for EACH Super Saver (Eng. or Span.)

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<tr>
<td>DVD Set + 100 Booklets (800 booklets/eight DVDs).</td>
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**Printed Mix and Match Booklets**

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**Mix and Match DVDs**

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★ For prices on larger quantities of DVDs or Booklets, see Mix and Match price charts on p. 41.
Parenting

DVDs & Booklets

★ No parent involvement program is complete without these companion booklets and DVDs! Tailored to parents’ busy lifestyles, each includes no-nonsense, easy-to-implement ideas parents can use with their children to build the skills for school success.

Ways Parents Can Build Children’s Self-Esteem
...and Help Them Do Better in School
Winning ways to teach children a “success mindset,” such as learning from their failures, seeing their achievements and giving them lots of praise.

<table>
<thead>
<tr>
<th>Subs. type</th>
<th>Booklets</th>
<th>DVD</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Building</td>
<td>Eng. #301A</td>
<td>Eng. #201D</td>
</tr>
<tr>
<td></td>
<td>Span. #401A</td>
<td>Span. #201D</td>
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<tr>
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<td>Eng. #301ES</td>
<td>Eng. #201E</td>
</tr>
<tr>
<td></td>
<td>Eng. #381E</td>
<td>Eng. #381ES</td>
</tr>
<tr>
<td>Medium District</td>
<td>Eng. #301EM</td>
<td>Eng. #201EM</td>
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<tr>
<td></td>
<td>Eng. #381EM</td>
<td>Eng. #381EM</td>
</tr>
<tr>
<td>Large District</td>
<td>Eng. #301EL</td>
<td>Eng. #201EL</td>
</tr>
<tr>
<td></td>
<td>Eng. #381EL</td>
<td>Eng. #381EL</td>
</tr>
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</table>

Ways Parents Can Build Responsibility in Children
...and Help Them Do Better in School
Helps parents build responsibility in their children and help them realize that responsibility is critical to their success in school and in life.

<table>
<thead>
<tr>
<th>Subs. type</th>
<th>Booklets</th>
<th>DVD</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Building</td>
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<td>Span. #402A</td>
<td>Span. #202D</td>
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<td>Medium District</td>
<td>Eng. #302A</td>
<td>Eng. #202D</td>
</tr>
<tr>
<td></td>
<td>Span. #402A</td>
<td>Span. #202D</td>
</tr>
<tr>
<td>Large District</td>
<td>Eng. #302A</td>
<td>Eng. #202D</td>
</tr>
<tr>
<td></td>
<td>Span. #402A</td>
<td>Span. #202D</td>
</tr>
</tbody>
</table>

Ways Parents Can Talk And Listen to Children
...and Help Them Do Better in School
Gives busy parents many simple things they can do everyday to help keep the lines of communication open to make a positive difference.

<table>
<thead>
<tr>
<th>Subs. type</th>
<th>Booklets</th>
<th>DVD</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Span. #403A</td>
<td>Span. #203D</td>
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<tr>
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<td>Eng. #203D</td>
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<td>Span. #203D</td>
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<td>Eng. #203D</td>
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<td>Eng. #203D</td>
</tr>
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<td>Span. #403A</td>
<td>Span. #203D</td>
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YEARLY ELECTRONIC SUBSCRIPTIONS – For your website, emailing and/or printing.

1. Choose your subs. type:

<table>
<thead>
<tr>
<th>Subs. type</th>
<th>6 BOOKLET SET</th>
<th>6 DVD SET</th>
<th>6 BOOKLETS / 6 DVDs</th>
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<td>Stock #s</td>
<td>Price/Yr.</td>
<td>Stock #s</td>
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<td>School Building</td>
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<tr>
<td>Eng. #381EB</td>
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<tr>
<td>Eng. #381ES</td>
<td>$272</td>
<td>$131</td>
<td>Eng. #381ES</td>
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<tr>
<td>Small District</td>
<td>up to 2,500 students</td>
<td>Eng. #381EM</td>
<td>Eng. #381EM</td>
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<td>Eng. #381EM</td>
<td>$408</td>
<td>$178</td>
<td>$381EM</td>
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<tr>
<td>Medium District</td>
<td>up to 25,000 students</td>
<td>Eng. #381EL</td>
<td>Eng. #381EL</td>
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<tr>
<td>Eng. #381EL</td>
<td>$587</td>
<td>$245</td>
<td>Eng. #381EL</td>
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<tr>
<td>Large District</td>
<td>over 25,000 students</td>
<td>Eng. #381EL</td>
<td>Eng. #381EL</td>
</tr>
<tr>
<td>Eng. #381EL</td>
<td>$587</td>
<td>$245</td>
<td>Eng. #381EL</td>
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</tbody>
</table>

2. Choose Booklet Sets, DVD Sets or a combination of both, then stock #s and yearly price for EACH set.

Stock Up Now! Discount prices end soon!
These best-selling booklets and DVDs will help parents become more actively involved in the areas that research says are most important in a child’s education. The DVDs are perfect for your parent resource center. Each has a discussion guide for conducting your own workshops with parents.

**Ways Parents Can Motivate Children**
... and Help Them Do Better in School
Provides ideas for parents to motivate their children, including emphasizing success vs. failure, breaking down assignments into smaller manageable parts, and verbal and non-verbal messages.

**Ways Parents Can Help Children Learn**
... and Help Them Do Better in School
Gives parents ways to have a positive impact on their child’s education like stimulating their child’s curiosity, letting children teach them about their interests, establishing a regular time and place for homework and regulating TV watching.

Each DVD includes a moving introduction on the importance of parent involvement by Phylicia Rashad, famous actress. In each DVD, she says, “Don’t underestimate your influence, because when it comes to your child, YOU make the difference!”

---

### PARENTING BOOKLETS AND DVDs

**Printed Super Saver Sets – 6 titles of booklets, DVDs or combination of both!**

1. Choose the Super Saver below with the quantity you need:

<table>
<thead>
<tr>
<th>DVD SETS</th>
<th>Booklets Set – one each of all six DVDs.</th>
<th>Eng. #389D</th>
<th>Span. #389DS</th>
<th>$389 ea.</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD Set + 50 Booklets (300 booklets/six DVDs).</td>
<td>Eng. #390CD</td>
<td>Span. #390CD</td>
<td>$507 ea. $563</td>
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<tr>
<td>DVD Set + 100 Booklets (600 booklets/six DVDs).</td>
<td>Eng. #391CD</td>
<td>Span. #391CD</td>
<td>$725 ea. $688</td>
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<tr>
<td>DVD Set + 500 Booklets (3,000 booklets/six DVDs).</td>
<td>Eng. #392CD</td>
<td>Span. #392CD</td>
<td>$1,839 ea. $1,555</td>
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<table>
<thead>
<tr>
<th>BOOKLET SETS</th>
<th>Printed Super Saver 50 – 50 copies each. 300 Total.</th>
<th>Eng. #381A</th>
<th>Span. #481A</th>
<th>$239 ea. $218</th>
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<tbody>
<tr>
<td>Printed Super Saver 100 – 100 copies each. 600 Total.</td>
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<td>Span. #482A</td>
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<tr>
<td>Printed Super Saver 500 – 500 copies each. 3,000 Total.</td>
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**MIX AND MATCH**

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<th><strong>Price</strong></th>
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<tr>
<td>100-249</td>
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<td>250-499</td>
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<td>500-749</td>
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<td>750-999</td>
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<td>1,000-2,499</td>
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<td>2,500-4,999</td>
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<td>5,000-9,999</td>
<td>$7.49 ea.</td>
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<td>10,000 +</td>
<td>$8.49 ea.</td>
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<table>
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<th>DVDs</th>
<th><strong>Quantity</strong></th>
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<tr>
<td>2-3</td>
<td>$78</td>
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<tr>
<td>4-6</td>
<td>$72</td>
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<tr>
<td>7-12</td>
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<td>41-49</td>
<td>$48</td>
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<tr>
<td>50+</td>
<td>$43</td>
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</tbody>
</table>

Available in English, Spanish, Print and Electronic

Want to see samples? Go to www.parent-institute.com/samples.

The Parent Institute 41
QuickTips® Single-Topic DVDs

About Your Child’s Report Card*
Help parents learn how to use report cards to improve their child’s learning and help them set goals for better grades. Includes discussion guide.

Single DVD: Eng. #600D Span. #600DS
Yearly Electronic Subscriptions:
School Bldg., Eng. #600DEB Span. #600DSEB
Sm. District, Eng. #600DSE Span. #600DSESE
Med. District, Eng. #600DEM Span. #600DSEM
Lg. District, Eng. #600DEL Span. #600DSEL

Get Ready for the Parent-Teacher Conference*
Covers what parents can do before, during and after the parent-teacher conference to improve their child’s learning. Helps build understanding and support for the school, teachers and curriculum. Includes discussion guide.

Single DVD: Eng. #601D Span. #601DS
Yearly Electronic Subscriptions:
School Bldg., Eng. #601DEB Span. #601DSEB
Sm. District, Eng. #601DES Span. #601DSES
Med. District, Eng. #601DEM Span. #601DSEM
Lg. District, Eng. #601DEL Span. #601DSEL

* Report Card and Parent-Teacher Conference DVDs are not available in the Super Saver Combinations. They can only be ordered as Mix and Match DVDs.

Both titles have corresponding brochures

Available in English, Spanish, Print and Electronic

For a more powerful message, order the corresponding QuickTips brochures! See page 28.

MIX AND MATCH
(Any QuickTips / Motivating Parents DVD)

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>2-3</td>
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<tr>
<td>41-49</td>
<td>$37</td>
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<td>50+</td>
<td>$32</td>
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</table>

YEARIY ELECTRONIC SUBSCRIPTIONS

For your website, emailing and/or printing.

YOUR CHILD’S REPORT CARD or PARENT-TEACHER CONFERENCE

<table>
<thead>
<tr>
<th>Type</th>
<th>Report Card</th>
<th>P-T Conf.</th>
<th>EACH/Yr. 1st Lang. 2nd Lang.</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Eng. #601DEB Span. #601DSEB</td>
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<td>Eng. #601DES Span. #601DSES</td>
<td>$83</td>
</tr>
<tr>
<td>Medium District</td>
<td>Eng. #600DEM Span. #600DSEM</td>
<td>Eng. #601DEM Span. #601DSEM</td>
<td>$135</td>
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<td>Large District</td>
<td>Eng. #600DEL Span. #600DSEL</td>
<td>Eng. #601DEL Span. #601DSEL</td>
<td>$188</td>
</tr>
</tbody>
</table>

DVD/PRINT SUPER SAVER COMBINATIONS – Motivating Parents DVDs

1. Choose the Super Saver below with the quantity you need:
2. Choose the Eng./Span. stock # below:
3. Price for Each Super Saver (Eng. or Span.)

<table>
<thead>
<tr>
<th>DVD Set – one each of all six DVDs.</th>
<th>Eng. #608D</th>
<th>Span. #608DS</th>
<th>$314 ea.</th>
</tr>
</thead>
<tbody>
<tr>
<td>DVD Set + 50 – 50 copies of each brochure in the series and a complete DVD set (300 brochures/six DVDs).</td>
<td>#609CD #609CDS (Elem.)</td>
<td>#612CD #612CDS (Mid.)</td>
<td>#615CD #615CDS (High)</td>
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<tr>
<td>DVD Set + 100 – 100 copies of each brochure in the series and a complete DVD set (600 brochures/six DVDs).</td>
<td>#610CD #610CDS (Elem.)</td>
<td>#613CD #613CDS (Mid.)</td>
<td>#616CD #616CDS (High)</td>
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<tr>
<td>DVD Set + 500 – 500 copies of each brochure in the series and a complete DVD set (3000 brochures/six DVDs).</td>
<td>#611CD #611CDS (Elem.)</td>
<td>#614CD #614CDS (Mid.)</td>
<td>#617CD #617CDS (High)</td>
</tr>
</tbody>
</table>
Ways Busy Parents Can Help Children Succeed in School

Busy parents will learn how important it is to work with their child and ways to fit in learning opportunities every day. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6030 Span. #603DS

What to Do If Your Child is Having a Problem in School

Stresses that it is not important to establish blame, and that with clear, honest communication and commitment to work together, most problems can be solved. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6040 Span. #604DS

Parents Are Teachers, Too!

Contains ideas for making the most of parents’ educational influence at home, including ways to encourage reading, use learning games and make routine activities a time to learn. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6060 Span. #606DS

It’s Never Too Late To Get Involved

Shows parents why it’s important not to give up on helping with their child’s education—whether they are in kindergarten or high school and stresses that any interest parents show in their child’s learning can make a real difference in their child’s education. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6020 Span. #602DS

How to Work With Your Child’s Teacher

Stresses knowing what schoolwork is expected, sharing important information about children with teachers, setting a regular time for homework, making sure children get to school on time and joining the parent-teacher organization. When there is a team effort, children win every time. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6050 Span. #605DS

Teachers’ Learning Secrets to Use at Home

Presents ideas on ways parents can: tutor their child that will make learning easy and fun; ask thought-provoking questions that will help open the lines of communication; and establish sensible and predictable routines to help their child get organized. Also provides insights as to what learning styles best fit their child. Includes discussion guide. Time: 5 minutes

DVD: Eng. #6070 Span. #607DS

YEARLY ELECTRONIC SUBSCRIPTIONS

For your website.

1. Choose your subs. type:

2. Choose DVD Set or DVD/Brochure Combination then stock #s and yearly price for EACH set.

<table>
<thead>
<tr>
<th>Motivating Parents</th>
<th>6 DVD SET</th>
<th>6 DVDs / 6 BROCHURES</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Stock #</td>
<td>Set/yr. 1st Lang.</td>
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<td></td>
<td></td>
<td>2nd Lang.</td>
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<td>Eng. #609CEB</td>
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<tr>
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<td>Span. #608SEB</td>
<td>Span. #609CSEB</td>
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<td></td>
<td>$93</td>
<td>$114</td>
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<tr>
<td>Small District</td>
<td>Eng. #608DES</td>
<td>Eng. #609CES</td>
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<tr>
<td>up to 2,500 students</td>
<td>Span. #608SES</td>
<td>Span. #609CSES</td>
</tr>
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<td>$251</td>
<td>$335</td>
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<td></td>
<td>$125</td>
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<tr>
<td>Medium District</td>
<td>Eng. #608DEM</td>
<td>Eng. #609CEM</td>
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<tr>
<td>up to 25,000 students</td>
<td>Span. #608SEM</td>
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<td>$377</td>
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<td>Eng. #609CEL</td>
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<td>over 25,000 students</td>
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<td>Span. #609CSEL</td>
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<tr>
<td></td>
<td>$524</td>
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<td></td>
<td>$230</td>
<td>$366</td>
</tr>
</tbody>
</table>

Build your own custom quote at www.parent-institute.com

The Parent Institute 43
Stuffer Cards
On 12 Issues that are Keys to Student Success

SUGGESTIONS FOR USE:
• Stuff into report card envelopes, parent newsletters and backpacks. Hand them out at parent meetings, parent-teacher conferences, open houses—anywhere.

Attendance: A Key to Your Student’s Success
Explains to parents that the single most important factor contributing to student achievement is school attendance and encourages them to get their children to school every day.
Eng. #101F  Span. #201F

Communicating Expectations: A Key to Your Student’s Success
Suggests ways parents can set and, most importantly, communicate high expectations of children to build student achievement.
Eng. #102F  Span. #202F

Self-Discipline: A Key to Your Student’s Success
A student who is self-disciplined makes teaching and parenting a dream. Tells how self-discipline can be learned and why parents are in the best position to teach it.
Eng. #103F  Span. #203F

Family Time: A Key to Your Student’s Success
Full of practical, effective ideas to help parents use family time to let students know they are important—and boost student achievement.
Eng. #104F  Span. #204F

Reading: A Key to Your Student’s Success
Shares with parents that a student who excels at reading will also do better in every other subject and gives them specific ideas they can use to help build reading skills.
Eng. #105F  Span. #205F

Setting Goals: A Key to Your Student’s Success
Outlines ways parents can help their students learn how to set and achieve goals, and build upon each success.
Eng. #106F  Span. #206F

Routines: A Key to Your Student’s Success
Parents will learn ways to help students create routines to stay organized, establish good study habits and boost student achievement.
Eng. #107F  Span. #207F

Getting Along With Others: A Key to Your Student’s Success
Provides ideas parents can use to build the skills their children need to get along with others.
Eng. #108F  Span. #208F

Responsibility: A Key to Your Student’s Success
Responsible students take charge of their own learning and behavior. Full of ideas to help parents teach students responsibility.
Eng. #109F  Span. #209F

Good Study Habits: A Key to Your Student’s Success
Help parents lay the important foundation needed to build successful study habits in students.
Eng. #110F  Span. #210F

Staying Safe: A Key to Your Student’s Success
Staying safe requires thinking ahead. Includes ideas parents can use to help students learn several essential rules that will keep them safe.
Eng. #111F  Span. #211F

The School-Parent Team: A Key to Your Student’s Success
Reminds parents of their vital role in their student’s education and encourages the best school and student support possible.
Eng. #112F  Span. #212F

Included in our School Success Kit, p. 16!

Printed Stuffer Cards Complete Sets
Choose from five convenient sets: 100, 200, 300, 400 or 500 each of all 12 Stuffer Cards

<table>
<thead>
<tr>
<th>Complete Set</th>
<th>100 ea. of 12 titles</th>
<th>200 ea. of 12 titles</th>
<th>300 ea. of 12 titles</th>
<th>400 ea. of 12 titles</th>
<th>500 ea. of 12 titles</th>
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<td>Complete Set 100</td>
<td>Eng. #128F</td>
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<td>Eng. #128F</td>
<td>$355/set</td>
<td>Eng. #129F</td>
<td>$599/set</td>
<td>Eng. #130F</td>
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<td>Complete Set 300</td>
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<td>Eng. #129F</td>
<td>$599/set</td>
<td>Eng. #130F</td>
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<tr>
<td>Complete Set 400</td>
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<td>$975/set</td>
<td>Eng. #132F</td>
<td>$1,079/set</td>
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<td>Complete Set 500</td>
<td>Eng. #132F</td>
<td>$1,079/set</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Included in NEW Homework Kit, p. 8!
When You Only Have a Few Seconds of Parents’ Attention

Available in English, Spanish, Print and Electronic

★ Buy all the Stuffer Cards, choose from these different sets, or Mix and Match the titles to suit your exact needs.

YEARS ELECTRONIC SUBSCRIPTIONS ~ For your website, emailing and/or printing.

Purchase a Complete Set of 12 titles or choose from three different Stuffer Card Combos:

Combo 1: Attendance • Communicating Expectations • Self-Discipline • Family Time
Combo 2: Reading • Setting Goals • Routines • Getting Along With Others
Combo 3: Responsibility • Good Study Habits • Staying Safe • The School-Parent Team

1. Choose your subs. type: 2. Choose Complete or Combo Sets & stock #s 3. See yearly subs. price for EACH set

<table>
<thead>
<tr>
<th>Type</th>
<th>Complete Set</th>
<th>Comp. Set/yr.</th>
<th>Combo 1</th>
<th>Combo 2</th>
<th>Combo 3</th>
<th>Combo Set/yr.</th>
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<tbody>
<tr>
<td>School Building</td>
<td>Eng. #128EB</td>
<td>Span. #228EB</td>
<td>#113EB</td>
<td>#118EB</td>
<td>#123EB</td>
<td>$93 $51</td>
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<tr>
<td></td>
<td>$156 $93</td>
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<td>Eng. #123EB</td>
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<td>Span. #218EB</td>
<td>Span. #223EB</td>
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<td></td>
<td>Eng. #113ES</td>
<td>Eng. #118ES</td>
<td>Eng. #123ES</td>
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<td>Span. #213ES</td>
<td>Span. #218ES</td>
<td>Span. #223ES</td>
<td></td>
</tr>
<tr>
<td>Small District</td>
<td>Eng. #128ES</td>
<td>Span. #228ES</td>
<td>#129ES</td>
<td>#124ES</td>
<td>#129ES</td>
<td>$377 $167</td>
</tr>
<tr>
<td>Up to 2,500 students</td>
<td></td>
<td></td>
<td>Eng. #129EM</td>
<td>Eng. #124EM</td>
<td>Eng. #129EM</td>
<td></td>
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<td></td>
<td>$251 $125</td>
<td></td>
<td>Span. #229EM</td>
<td>Span. #224EM</td>
<td>Span. #229EM</td>
<td></td>
</tr>
<tr>
<td>Medium District</td>
<td>Eng. #128EM</td>
<td>Span. #228EM</td>
<td>#133EM</td>
<td>#138EM</td>
<td>#133EM</td>
<td>$377 $167</td>
</tr>
<tr>
<td>Up to 25,000 students</td>
<td></td>
<td></td>
<td>Eng. #133EM</td>
<td>Eng. #138EM</td>
<td>Eng. #133EM</td>
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<td></td>
<td>$377 $167</td>
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<td>Span. #233EM</td>
<td>Span. #238EM</td>
<td>Span. #233EM</td>
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<td>Large District</td>
<td>Eng. #128EL</td>
<td>Span. #228EL</td>
<td>#143EL</td>
<td>#148EL</td>
<td>#143EL</td>
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<td>Eng. #148EL</td>
<td>Eng. #143EL</td>
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<td></td>
<td>$524 $230</td>
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<td>Span. #243EL</td>
<td>Span. #248EL</td>
<td>Span. #243EL</td>
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</tbody>
</table>

Call toll-free for Regional Service Agency Prices.

PRINTED STUFFER CARDS SUPER SAVER COMBOS

Choose from three different Stuffer Card Combos

Combo 1: Attendance • Communicating Expectations • Self-Discipline • Family Time
Combo 2: Reading • Setting Goals • Routines • Getting Along With Others
Combo 3: Responsibility • Good Study Habits • Staying Safe • The School-Parent Team

1. Choose a Super Saver Qty.: 2. Choose Combo 1, 2 or 3 and stock #s 3. Price for EACH

<table>
<thead>
<tr>
<th>Saver Qty.</th>
<th>Eng. #113F</th>
<th>Span. #213F</th>
<th>$159 ea.</th>
</tr>
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<tr>
<td>100 ea. of 4 titles</td>
<td>#113F</td>
<td>#213F</td>
<td>$159 ea.</td>
</tr>
<tr>
<td>(400 total cards)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>200 ea. of 4 titles</td>
<td>#114F</td>
<td>#214F</td>
<td>$249 ea.</td>
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<tr>
<td>(800 total cards)</td>
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<td>300 ea. of 4 titles</td>
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<td>400 ea. of 4 titles</td>
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<td>$334 ea.</td>
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</tr>
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<td>500 ea. of 5 titles</td>
<td>#117F</td>
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<td>$420 ea.</td>
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<td>(2,000 total cards)</td>
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</table>

Call toll-free for Regional Service Agency Prices.

Preview Pack

One printed copy each of all 12 Stuffer Cards. $25.00
Eng. #0997
Span. #0897

PRINTED MIX AND MATCH

Order in increments of 100

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<thead>
<tr>
<th>Quantity (200 min.)</th>
<th>Price</th>
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<td>1,000-1,500</td>
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<td>1,600-2,500</td>
<td>30¢</td>
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<td>2,600-5,000</td>
<td>28¢</td>
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<td>5,100-10,000</td>
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<td>10,100-15,000</td>
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<td>15,100-25,000</td>
<td>24¢</td>
</tr>
<tr>
<td>25,100 or more</td>
<td>21¢</td>
</tr>
</tbody>
</table>

Ready to order? Want to see samples? Call 1-800-756-5525.

The Parent Institute 45
The Complete Toolkit on Parent Involvement: Engaging Parents to Support Student Learning

With this Toolkit, you can create a great new parent involvement program or enhance the one you have now with over 325 pages full of research-based information and more! It can result in a cohesive and effective program tailored for your school/district that can build upon your state’s plans and also complies with the growing emphasis on Federal parent involvement requirements. Drawn from the nation’s best parent involvement programs, the kit explains how you can: make parents feel welcome, promote two way communication, conduct successful parent meetings, work collaboratively with others in the community and more! Model programs are included on: at-risk, reading/math literacy, translators, getting fathers involved and more!

Kit in English only, Stock #T001. Use “English only kit price” from price charts on pages 7-17.

Call 1-800-756-5525 to order now. For more details or to order online, www.parent-institute.com/toolkit.

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Purchase the size rack you want and fill it with the publications you need!

★ Create your own Parent Resource Center!

4-Tier Table Rack
15-1/2”H x 10-1/2”W x 11”D $75—#114W

5-Tier Table Rack
18-1/2”H x 18-1/2”W x 12”D $85—#115W

6-Tier Table Rack
24”H x 30”W x 15”D $95—#116W

9-Tier Wall Rack
35”H x 25-1/2”W x 3-1/2”D $95—#119W

Use the evidence-based, versatile tips on your Facebook page, Twitter, text messaging, mobile apps, website, parent portal, and more!

For details, see pg. 3. For short how-to tutorials, go to www.parent-institute.com/etips

The ultimate source for parent involvement programs!
"Must-Have" Packs I & II

Busy educators will be prepared when working with parents with these cost-saving packs—each featuring 12 popular topics.

Pack I. Booklets: (See page numbers for product descriptions.)
- 25 Ways Parents Can Read With Children, Eng. #302A, Span. #402A, pg. 21
- Getting Organized for Schoolwork & Homework, Eng. #522A, Span. #622A, pg. 25
- Internet Safety, Eng. #314A, Span. #414A, pg. 19
- Studying for & Taking Tests, Eng. #521A, Span. #621A, pg. 25
- What Parents Can Do at Home to Help Students With Math, Eng. #316A, Span. #416A, pg. 26
- Teaching Children Responsibility for Their Learning & Behavior, Eng. #331A, Span. #431A, pg. 23

Pack I. QuickTips: (See page numbers for product descriptions.)
- Ways Busy Parents Can Help Children Succeed in School, Eng. #1101, Span. #2101, pg. 29
- Ten Ways to Help Your Child Deal with Peer Pressure, Eng. #1125, Span. #2125, pg. 31
- It’s Never Too Late to Get Involved, Eng. #1100, Span. #2100, pg. 29
- Bullies, Eng. #1164, Span. #2164, pg. 31
- Helping Children With Attention Deficit Disorders (ADD & ADHD), Eng. #1131, Span. #2131*
- Seven Habits of Highly Responsible Students, Eng. #1113, Span. #2113, pg. 33

Pack II. Booklets: (See page numbers for product descriptions.)
- Questions Parents Ask About Attendance, Eng. #371A, Span. #471A, pg. 20
- Critical Thinking, Eng. #328A, Span. #428A, pg. 22
- Reading for Meaning, Eng. #324A, Span. #424A, pg. 22
- Conquering Homework Challenges, Eng. #524A, Span. #624A, pg. 25
- Using the Internet as a Study Tool, Eng. #526A, Span. #626A, pg. 25
- 25 Ways Parents Can Motivate Children, Eng. #305A, Span. #405A, pg. 21

Pack II. QuickTips: (See page numbers for product descriptions.)
- 11 Things Parents Need to Know About the Common Core State Standards, Eng. #1174, Span. #2174, pg. 28
- Teachers’ Learning Secrets to Use at Home, Eng. #1105, Span. #2105, pg. 29
- Get Ready For the Parent-Teacher Conference, Eng. #1001, Span. #2001, pg. 28
- Teach Your Child How to Set Goals—And Reach Them!, Eng. #1107, Span. #2107, pg. 32
- Ways Busy Parents Can Help Children Succeed on Standardized Tests, Eng. #1173, Span. #2173, pg. 28
- Teach Your Child the ‘Success Secret’ Of Hard Work, Eng. #1109, Span. #2109, pg. 32

*See www.parent-institute.com/ADD.

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**Yearly Electronic Subs.**

For your website, emailing and/or printing.

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<tr>
<th>Sub. Type</th>
<th>Stock #</th>
<th>Price/Yr.</th>
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<tr>
<td>School Bldg.</td>
<td>Eng. #117PEB</td>
<td>$209</td>
</tr>
<tr>
<td></td>
<td>Eng. #119GPEB</td>
<td>$189</td>
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<td>Eng. #217PEB</td>
<td>$102</td>
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<td>Small Dist. up to 2,500 students</td>
<td>Eng. #117PES</td>
<td>$335</td>
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<td></td>
<td>Eng. #119GPEB</td>
<td>$189</td>
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<tr>
<td></td>
<td>Eng. #217PES</td>
<td>$102</td>
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<tr>
<td>Medium Dist. up to 25,000 students</td>
<td>Eng. #117PEM</td>
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<td>Eng. #119GPEM</td>
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<td>Eng. #217PEM</td>
<td>$197</td>
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<td>Large Dist. over 25,000 students</td>
<td>Eng. #117PEL</td>
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<td>Eng. #119GPEL</td>
<td>$306</td>
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<td></td>
<td>Eng. #217PEL</td>
<td>$329</td>
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**“MUST-HAVE” PACKS I & II - Printed Set of 12 Titles Each**

Discount prices end soon!

1. Choose Pack quantity
2. Choose the Pack and stock # below
3. Price (Eng. or Span.)

<table>
<thead>
<tr>
<th>Pack</th>
<th>Stock #</th>
<th>Price (Eng.)</th>
<th>Price (Span.)</th>
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<tr>
<td>Pack I</td>
<td>Eng. #117GP</td>
<td>$209 ea.</td>
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<td></td>
<td>Eng. #217GP</td>
<td>$199 ea.</td>
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<td>Pack II</td>
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<td></td>
<td>Eng. #218GP</td>
<td>$339 ea.</td>
<td>$279 ea.</td>
</tr>
</tbody>
</table>

---

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The Parent Institute
FREE SHIPPING & HANDLING

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Email: customer@parent-institute.com
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Print - All English/All Spanish Packages: 50 copies of 23 booklets* and 40 QuickTips** plus complete set of both “The Parenting Series” DVDS and the QuickTips DVDS—14 DVDS in all!!! The materials will fit perfectly in the two six-tier wire tabletop racks (or 9-tier wall racks), both with reversible English/Spanish signs.

Package with tabletop racks: Eng. #3200 Span. #4200
Packaged with wall racks: Eng. #3225W Span. #4225W

First Package: $2,698 $1,941 Each Add’l. Package: $1,894 $1,836

Print - Half English/Half Spanish Packages: Same quantity of all publications as the regular package above, just 1/2 Eng. and 1/2 Span. Both Eng. and Span. copies of DVDS described above—28 DVDS in all!!! Plus two racks with reversible signs.

Package with tabletop racks: Eng./Span. #3220 Span. #4220
Packaged with wall racks: Eng./Span. #3225W Span. #4225W

First Package: $2,624 $2,466 Each Add’l. Package: $2,519 $2,361

Electronic Subscription - Yearly English or Spanish Package: Electronic versions of all publications and DVDS in the regular package above for one year. See stock numbers and prices in the chart below.

YEARLY ELECTRONIC SUBSCRIPTIONS

<table>
<thead>
<tr>
<th>Resource Center</th>
<th>Stock #</th>
<th>Price/Yr.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(77 titles)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1st Lang.</td>
<td>2nd Lang.</td>
</tr>
<tr>
<td>School Building</td>
<td>Eng. #3200EB / Span. #4200EB</td>
<td>$1,154 / $629</td>
</tr>
<tr>
<td></td>
<td>Eng. #3200ES / Span. #4200ES</td>
<td>$1,049 / $524</td>
</tr>
<tr>
<td>Small District</td>
<td>Eng. #3220ES / Span. #4220ES</td>
<td>$1,847 / $818</td>
</tr>
<tr>
<td>up to 2,500 students</td>
<td>Eng. #3200EM / Span. #4200EM</td>
<td>$1,742 / $713</td>
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<td>Medium District</td>
<td>Eng. #3220EM / Span. #4220EM</td>
<td>$2,729 / $1,154</td>
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<tr>
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<td>$2,624 / $1,049</td>
</tr>
<tr>
<td>Large District</td>
<td>Eng. #3200EL / Span. #4200EL</td>
<td>$3,739 / $1,469</td>
</tr>
<tr>
<td>over 25,000 students</td>
<td>Eng. #3200EL / Span. #4200EL</td>
<td>$3,674 / $1,364</td>
</tr>
</tbody>
</table>

$2,707 if purchased separately by series. You save 29%!

$3,504 if purchased separately by series. You save 30%!

Stock Up Now! Discount prices end soon!

SALE!

In Print or NEW Electronic Subscription

Print - A ll English/A ll Spanish Packages: 50 copies of 23 booklets* and 40 QuickTips**, plus a complete set of both “The Parenting Series” DVDS and the QuickTips DVDS—14 DVDS in all!!! The materials will fit perfectly in the two six-tier wire tabletop racks (or 9-tier wall racks), both with reversible English/Spanish signs.

Package with tabletop racks: Eng. #3200 Span. #4200
Packaged with wall racks: Eng. #3225W Span. #4225W

First Package: $2,698 $1,941 Each Add’l. Package: $1,894 $1,836

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<tr>
<td></td>
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<td>2nd Lang.</td>
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<td></td>
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<tr>
<td>up to 25,000 students</td>
<td>Eng. #3200EL / Span. #4200EL</td>
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<td>Eng. #3200EL / Span. #4200EL</td>
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